

Abhilash M Veetil

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abhilashveetil.com

Experienced ICT Professional with a focus on building engaging digital experiences by leveraging data-driven insights.

Professional Experience

Ericsson Middle East & Africa

Program Manager, Platforms & Apps · OCT 2020 – MAR 2025

Project Manager, Automation · AUG 2017 – OCT 2020

Strategic Planning Manager · JAN 2015 – AUG 2017

Performance & Tools Manager · JUN 2010 – JAN 2015

Software Developer · NOV 2003 – JUN 2010

- Managed large scale programs to implement and upgrade Service Delivery Platforms for telecom operators in the MEA region.
- Worked alongside designers, developers and delivery teams to manage web/mobile software development projects.
- Spearheaded the identification, development and implementation of close to 300+ RPA/RBA automation use cases.
- Contributed to a 7% optimization of the regional service delivery cost by effectively realigning the resources, identifying offshoring opportunities, and through digitalization & automation.
- Transformed the Performance Management function by revamping the governance mechanisms, introduction of governance dashboards and Tactical Planning tools.
- Lead the development and architecture of 20+ critical internal/external tools, REST APIs, and continuous integration pipelines to fulfill business requirements and to improve operational efficiency.

Malvi Infosys/Malusoft

Team Leader/Developer · MAY 2001 – NOV 2003

- Developed client/server applications for the banking/financial sector using Visual Basic/Oracle/MS-SQL Server with special focus on UI/UX design.

Core Skills

Functional Skills

Program/Project Management, Digital Transformation, Strategy Planning & Implementation, Software Development

Programming Languages

Ruby, SQL, HTML, CSS, JavaScript, Sass, VBA, Python

Libraries & Frameworks

Ruby on Rails, Tailwind CSS, React Native, Turbo, Hotwire, PWA

Tools & Platforms

Git, GitHub, MySQL, PostgreSQL, Redis, Firebase, RabbitMQ, Microsoft Excel, Power BI, UI Path, Docker, Azure, Figma

Education

IIM Calcutta

Executive MBA

2024 –Present

AICT

Post Graduate Diploma in Computer Applications (PGDCA)
2000 –2001

Kannur University

Bachelor's Degree in Commerce
1996 –1999

Interests

Reading, Podcasts, Chess, Mario games, Indian Classical Music